

'Enter into Art' International

Art Book 'CONGRATULATIONS!' - DIAMOND AWARD
Relaxing with Flowers, Colors, Poetry and Art

**(An tribute to Claude Monet's pioneering contribution
to contemporary painting and his garden art in Giverny)**

Editor: Gabriele Walter - Book series: LOUNGE 5 – vol. 5 – [Sample book - link](#)



You can copy the text for Google Translate. To make sure you understand everything, please compare with the English text!

Dear Friend of Art,

Welcome to the volume 5 of our bilingual gift book series LOUNGE 5 - entitled "Congratulations". The content and design of the book in panoramic format can be seen from the link to the sample book. Further information about the book and PR concept can be found on our website or by our invitation email. **All participating artists will be honored with the 'Enter into Art' DIAMOND AWARD.** The certificate will be printed in the book and sent also to you (only with your name). The "Diamond Prize" is awarded as part of our book design awards. It is based on the design of the book itself and will be awarded **as an homage to Claude Monet's groundbreaking contribution to contemporary painting and his garden art in Giverny** ([Link to our website](#)).

In addition to exquisite flower photos, the book presents eight (or nine) selected artists from all over the world. **The subject, style, size and vintage of your artworks are irrelevant.** However, the content should be relaxing. The illustrated book has the character of a gift book (21 x 29.7 cm / generous A4 landscape format) with flower photos, art and lyrical poems. There are 8 or 9 chapters available in the colors **colorful, red, orange, yellow, green, blue, violet, black and white.** *Please be open to the book's concept and consider whether your artworks can be arranged using a color scheme other than "multicolored" (s. sample book).*

I need a selection of up to 6 - 10 works of art - almost or only partially in one color (JPG files - see PART 1, WORKS + SIGN UP), several of which will be printed in their own color chapter on three double pages (= 6 book pages). **It doesn't have to be pictures of flowers / garden or impressionistic style!**

If you would like to participate, please let us know so we can reserve your color chapter. Important: The images must already exist, and printable image files must be sent to us after your payment.

Best regards, Gabriele Walter (editor, copywriter)

Payment deadline: Only 8 or 9 artists can participate! *Please let us know your decision as soon as possible.* You can reserve your chapter by payment.

Participation with three double pages in panoramic format (= six book pages in A4 landscape format): EUR 473,00 (or 498,00 for colorful) / payable in installments upon request: EUR 173 or 198, 150, 150).

The participation fee includes:

- Three double pages in panoramic format with 4 - 8 selected works of art. Indication of the artist's website address. Equipped with an art slogan and two haiku poems.
- No free copy included! Copies of the printed book (soft and hardcover) can be purchased at any time in any quantity from bookseller Peecho.
- Equipping the book with the specified PR content. Free online book (see below).
- The artist receives the simple right to use the respective volume (worldwide) for an unlimited period of time.
- One art image of each of the eight participants is shown in mini format on the cover, back cover or title page.

Please find out more about the book prices in Part 2 of the Rules. Please follow PART 1 when registering!

Free service:

- All eight selected artists will be honored with the "Enter into Art" Diamond Prize by a certificate.
- Presentation of the online book on the Internet as part of the PR concept with free congratulations cards.

RULES AND CONDITIONS – editor: Gabriele Walter

Art gift book “CONGRATULATIONS!”, vol. 5 (LOUNGE 5)

PART 1 – REGISTRATION, PAYMENT	
GENERAL	<p><u>Sample book “Congratulations”</u>- <i>Participation is only possible by invitation!</i> The concept of the book differs significantly from the other “Enter into Art” book series. Eight or nine artists from all over the world can present 4 – 8 works of art on three double-pages in panoramic formats - each in their own color chapter (colorful, red, orange, yellow, green, blue, violet, black/white). As a rule the images must already exist, please send the image files in near future!</p> <p>Once the payment of the fee has been made, the participant acquires the simple rights of use of the book (worldwide) for an unlimited period of time and agrees with the conditions of participation.</p>
WORKS	<ul style="list-style-type: none"> • Your work may feature mixed media, painting (oil and acrylic), drawing, watercolor, collage and any type of method of printmaking, including digital art, art photography, art installations, art objects, sculptures, etc. <i>Participation is guaranteed!</i> • You can freely choose the theme of your artwork. It should be relaxing and close in color or partially match. The age of the artwork, size and style do not matter. (As an exception, images can be combined with smaller pictures of a different color.) <p>A selection of 6 - 10 artworks will be required via email (JPG files of approximately 3,000 to 4,000 KB). One side of the image files should be at least 30 cm long - at 300 dpi.</p> <p>Sometimes we may use image files that are available here. See also item "SIGN UP" and our invitation or CALL ARTISTS on our website and the submenu there.</p> <p><i>(Alternatively you may send printed photos of your image files (approx. 10 x 15 cm). You can get the photos printed in any drugstore or internet store. They should be glossy with your artwork information on the back!)</i></p>
PAYMENT	<p>IMPORTANT: Please inquire whether the chapter is still available before payment. Send an email first!</p> <p>Subject: Congratulations! vol. 5 - Payment for this book series should be made by bank transfer!</p> <p>Art presentation in a color chapter with three double pages in panoramic format / six book pages in A4 landscape format: EUR 473,00 (or 498,00 for colorful)</p> <p>(4 - 8 images, depending on the image format. For meditation purposes, the images will be shown as large as possible).</p> <p><i>If desired, payment can be made in installments: EUR 173,00 or 198, 150, 150 or so.</i></p> <p>All expenses relating to bank transfers must be met by the sender. Also with Western Union - see below!</p> <p>1. BANK TRANSFER – the following name must be specified as the recipient: Gabriele Walter</p> <ul style="list-style-type: none"> • I will send you the payment details once we have discussed everything and you have agreed! <p>2. PAYPAL: For this book project only in exceptional cases, please ask before your payment!</p> <p>3. WESTERN UNION – to Gabriele Walter (Please send the MTCN-Number and your name, specified there to the email address: g.walter@enter-into-art.de)</p> <p>No cheques. Entries not accompanied by payment cannot be accepted.</p>
SIGN UP	<p>1) We need your address (decisive for your payment). We will send you the completed user contract after your payment. Please send the signed contract by email or by letter to us.</p> <p>2) Please rank the artworks according to your preference! Artwork information should be exactly in the following format:</p> <p style="text-align: center;">First and Last name Number of the picture Country, Title, Year, Technique, Size in cm <i>(example: Pablo Picasso 1 France, Portrait, 2018, oil on canvas, 80 x 100 cm)</i></p> <p>3) Please send the information together with the digital images to: g.walter@enter-into-art.de The file name should be named in the following way (or at the least 1 - 8): first and last name picture number country.jpg – <i>example: Pablo Picasso 1 France</i></p> <p>(JPG files of approximately 3,000 to 4,000 KB. One side of the image files should be at least 30 cm long - at 300 dpi.)</p> <p>Alternatively you can send the image files by WeTransfer. Please send them in near future!</p>

only to the patron
of this book
Gabriele Walter
and the specified
account details!

Subject:
CONGRATULATIONS!
Vol. 5

DIAMOND AWARD (BOOK DESIGN PRIZES)	<p>All eight (or nine) artists selected for this book will honored with the “Enter into Art” Diamond Prize, which will be awarded as part of an homage to Claude Monet's pioneering contribution to contemporary painting and his garden art in Giverny. It is based on the design of the book itself. The certificate will be printed in the book (see sample book, page 10) and sent to you also - only with your name - as a digital file for printing after the book is published. The names of the award winners are also mentioned right at the first page of the book.</p> <p>In addition, one of the participants' artworks will be shown in miniature format either on the cover, back cover or title page. This is just a selection of images that match the design of the book. However, each of these three pages is extremely representative!</p>	
PART 2 – ABOUT THE BOOK PROJECT - Sample book: Click here!		
ART BOOK	<ul style="list-style-type: none"> • The bilingual art gift book “Congratulations!” will be printed in full color, in soft and hardcover versions (21 x 29,7 cm panoramic format). The artist can then choose what he/she prefers. • Four to eight selected images are shown on three double pages in the largest possible format and the website address is given. The artist's name, country and captions are also provided (according to your registration). In addition, the chapter is equipped with an art slogan and two haiku poems. • Extra pages in the book contain, among other things, exquisite flower photos, an introductory foreword, instructions for relaxing with flower and art images, and short poems (in English and German). This promotes the exchange between art and poetry and enables distribution as a gift book for the purpose of effective PR. The book is also enriched by classic “music suggestions”. It also contains information on the topic of “color properties, relaxation with colors and the color design of living spaces” as well information about famous artist houses, gardens, flower festivals. • The book will be published <u>after</u> all images are here. We will then let you know. By registering soon you will contribute to the early publication. • In conjunction with free greeting cards, a free online book will be published, to which the artist can link. • The publication will be produced solely for the benefit of the participants and is intended as a means of representing, and ensuring the ongoing promotion of their images. To reduce the author and the selling price, the number of pages is limited. Usually only 8 or 9 artists can participate. The editor receives 0% royalties. 	
AUTHOR'S PRICE, DISTRIBUTION and USEFULNESS OF THE BOOK	<p><i>The participation fee does <u>not</u> include any free copies. The artist can purchase any number of books from the bookseller PEECHO at any time. After the book has been published, the editor will inform you about the final prices and contact details for ordering.</i></p>	
	<p>Title: “Congratulations!”, vol. 5 Around 130 pages. You can choose softcover or hardcover. The prices given are for guidance. Depending on Peecho's pricing and the book design, they can be somewhat higher.</p>	<p>Softcover (or magazin): 1–4 copies: about EUR 26,60 From 15 copies: about EUR 24,00 Hardcover: 1–4 copies: about EUR 35,50 From 5 copies: about EUR 32,00 No compulsory purchase!</p>
	<p>Please click and find more information about the ‘Enter into Art’ concept on our website: Book concept ART BOOKS Usefulness, distribution The way we work (You may use Google Translate!)</p>	
GENERAL RULES FOR THE BOOK	<ul style="list-style-type: none"> • The book represents internationally selected artists. The translation of all texts is provided by professional native speakers. Understanding foreign-language texts in the book is the responsibility of the artist. • Text length, design and structure of the publications may vary. Publications will be similar to those already published in the example. • The order in which the artists appear may be varied because of design issues. (If a color cannot be handled by one artist alone, as an exception the chapter can be assigned to up to three artists.) • Before the book is given to the publisher, the artist receives a link to the online book file so he or she can view the content. Minor changes, additions and, of course, corrections may be considered. The artist must approve the accuracy of his/her material to be published. For this, he/she will be contacted three times. If there is no feedback within a week, I assume that everything is correct. • The participation fee will be refunded if the book cannot be printed due to unforeseen reasons (or because of absolutely unsuitable works of art). 	

PART 3 – COPYRIGHT and other	
COPYRIGHT OF THE ARTISTS' WORKS	<ul style="list-style-type: none"> • The participating artists are to be regarded as co-authors of the collective work. • The copyright and other rights of artwork use remain with the artist. The works are, therefore, freely available to the artist (or poet). • All participating artworks (including photos of the work) must be original, and not infringing third party copyrights. • The works will be published free of charge for the purpose of promotion and presentation. • The artist grants the editor / organizer free, non-exclusive and non-transferable rights to publication, presentation and reproduction of his or her submitted pictures, and also use for other promotional purposes in print media, CDR and on the Internet regarding the book and public relations. • The license does not include any time period or geographical limitation; it applies to commercial and non-commercial use. • The participant agrees to these rules by making payment and should also sign the user contract in their own interest. <u>Explanation:</u> the editor owns the copyright of the book. The artist acquires the copyright of the book as co-author. The editor is not the publisher – see ART BOOK.
COPYRIGHT OF THE EDITOR OF THE ANTHOLOGY (contract of use)	<p>The editor / copywriter, Gabriele Walter, is the patron of this book. As the author of the anthology she is entitled to transfer rights of use. The artist receives the simple right of use (worldwide) for an unlimited period of time. For this is needed your signature. See the contract in the attachment.</p> <p>Due to its creative peculiarity, collective works are protected by copyright like independent works, irrespective of the copyright on the recorded works:</p> <ul style="list-style-type: none"> • The editor is the provider of the service, which consists of compiling texts, photos and works of art into collections and which is characterized by a personal intellectual creation. • The anthology is a uniquely designed art and gift book (art, photographs, text, poetry). The editor selects both the photos, artists/poets and their works, and arranges them in an overall intellectual and aesthetic sense, embedded in a creative concept. • The editor founded the collection and the title, and also created the design. The book also contains texts, photos and lyrics, written or guided and well chosen by the editor. • The editor engaged professional employees (for example translator, illustrator, designer, lecturer).
FINAL CLAUSES	<ul style="list-style-type: none"> • The organizer/editor reserve the exclusive right to deliberate on unforeseen situations not covered by these regulations and to interpret the rules stated herein. • Participation implies acceptance of all rules and conditions listed above.
<p>All emails, shipments, letters and payments will be responded. Should you not receive a reply, please ask for a confirmation (or send a letter by mail). For basic questions, please send an email before you log in.</p> <p>Email address: g.walter@enter-into-art.de (or: please only in case of no answer gabriele.walter@meditaterra.de)</p> <p>Websites: www.enterintoart-books.com www.enter-into-art.com</p> <p>CV: If you like, you are welcome to send a short CV of no more than one clearly arranged text page as a PDF, ready for occasional presentation and for information. Here is a file name example: Pablo Picasso France Vita.pdf</p>	

About the book:

Please read more about the book project in our invitation email and on our website! The link you can find in the email.

In order to enable you the greatest possible effectiveness and success as an artist, you will receive a contract of usage rights for the book. *We recommend that you use your user rights to the book as actively as possible for your reputation as an artist!* You can purchase the book at any time at the reduced author's price.

For this is needed your signature under the contract of usage rights, which will be sent to you after your payment. Here is a sample contract:

www.enterintoart-books.com

Gabriele Walter
Pützstücker Str. 45
53639 Königswinter / GERMANY
e-Mail: g.walter@enter-into-art.de

This is a sample contract!

The rights-holder gives the assurance that is entitled to grant rights of use.

'Enter into Art' - CONTRACT OF USE

for the bilingual art book "Congratulations!", vol. 5 – Relaxing with flowers, colors, poetry and art

Address of the acquirer (artist):

First and last name
Street, nr.
etc.
City and zip code
Country

Only for information! Please pay the participation fee and send me your address! I will send you the completed user contract after your payment. Then you can print and sign it and send it by email or by letter to my address!

The transfer of rights of use concerns the **book "Congratulations!", vol. 5**, in which the artist is represented on three double pages (**in the color chapter "???"**) with works of art selected by the editor.

The rights of use for the art book "Congratulations!", vol. 5 with photos of the selected artworks will be transferred as follows:

- The artist receives the simple right of use (worldwide) for an unlimited period of time.
- The artist is permitted to make copies and screenshots of the book pages with his or her artworks, including the foreword, front cover, back cover, title page, imprint page, inner cover and all other pages which do not contain other artworks. The artist is permitted to use these pages and the text about his artworks for promotional purposes (including on the internet, in his or her own exhibitions and in lectures or readings), stating the authors/origin of the text. The artist is not permitted to edit or change the text.
- The artist may link all "Enter into Art" issues relating to the art book on the internet. The artist is permitted to make screenshots of these posts and duplicate them. The artist can put links to the online book.
- The artist may not pass the rights of use to third parties. Exceptions to this are as follows: disclosure to the press, broadcasting, video channel and TV is permissible, stating the editor/authors of the book who must be consulted beforehand. (This also applies to foreign language translations of the artist's text from the book.)
- The artist is not allowed to edit, print or publish the book.

The rights of use become effective upon receipt of payment and both signatures. The fee for transferring the rights of use is **EUR 473,00 / 498,00 (for participation on three double pages with 4 – 8 images)**. Payment must be made to register the artworks for the book. Without payment, the contract is invalid.

Signature of the rights-holder: (Gabriele Walter)

I hereby confirm my participation in the book. Payment entitles me to the above rights of use for the book "Congratulations!", vol. 5.

I have read, understood and agree to the rules and conditions. I also agree to the free publication of my personal information and artworks in exhibitions, other publications and on the internet, related to this book project and public relations.

Signature of the acquirer (artist):
(first and last name)

Date of payment:

Amount paid in EUR:

Payment for the above rights of use for the art book "Congratulations!", vol. 5 is made by:

Send this contract to the following address or per email to
g.walter@enter-into-art.de

Please don't forget to sign the contract!

Gabriele Walter
Pützstücker Str. 45
53639 Königswinter
GERMANY

Data protection: Your information is used to publish the pictures, our own contact with you and payment transactions.

Cut here to use the address for your letter:

Gabriele Walter
Pützstücker Str. 45
53639 Königswinter
GERMANY