‘Enter into Art’ International

Art Book Project and Competition ‘ART CHÂTEAU 2025’

Editor: Gabriele Walter

(Book series: LOUNGE 1 – volume II)

sample book 1 **Click!** sample book 2

You can copy the text for Google Translate. To make sure you understand everything, please compare with the English text!

Dear Friend of Art,

Welcome to the second volume of 'ART CHÂTEAU' in our art book series LOUNGE 1. The design and features of the new volume will be based on a melange of the books “Art Château, Volume 1” and “Excellent Art, Volume 4”. Please click on the links above to browse the books. More information can be found on the next page.

The book presents internationally selected artists. The subject, style, size and year of the artworks do not matter. The anthology has the character of a gift book (29.7 x 21 cm) with art and lyrical poems. It contains a text written especially for you (English and German) that celebrates your artwork. In addition, it contains entertaining and interesting features about famous classical music pieces, cultural history and wine.

I need six artworks (JPG files - see p. 3), four of which will be printed on a double page (cost for additional images / book pages see p. 3). If you are interested, please reserve your place by paying the participation fee. The images can be sent later (see our email or our English website, CALL ARTISTS menu).

Best regards, Gabriele Walter
(editor, copywriter)

Deadline for payment: Please see our invitation or website! The number of book places is limited. *If you are interested, please send me an email first!*

Entry fee: *I will send you your completed contract of use after your payment.*
A) EUR 298 for 4 images on a double page with our bilingual professional text *(+ EUR 35 for additional smaller images).* **B) EUR 280** - additional double page with three larger images and shorter text (your pages in the Grand Cru chapter / book beginning - *limited places!*) **C) EUR 230 -** additional double page with three larger images without text (other placement). **D) EUR 149** single page with 1-2 images and only an art slogan.

Included in the entry fee:

- Double pages with 4 to 7 selected works of art and your website address. An art interpretation (bilingual) in the style of our “aesthetic consideration” or just one page (see above) with 1 – 2 images and an art slogan as well as your website address.
- Equipment of the book with the specified PR content (see p. 2 + 4)
- The artist receives the simple right to use the book (worldwide) for an unlimited period of time.
- Participation in the competition for up to 11 book design prizes (see p. 3).

Artists can buy copies of the printed book (soft- or hardcover) at a reduced author price. **No compulsory purchase! Please see the Author’s Price section of Part 2 of the rules.** No print copies are included.

Please read the rules carefully and sign up using PART 1 or our short guide.

Free service:

- A widely spread **online book** at the international platform Yumpu allows to leaf through the book at any time and share links. Also **blog posts** about the book content on our English website and in our German blog journal.
- Annual **bonus-video** on Youtube - for the first 20 participants.

RULES AND CONDITIONS – editor: Gabriele Walter
Art gift book'ART CHÂTEAU 2025', vol. II (with contest)

PART 1 – REGISTRATION, PAYMENT, AWARDS – *Deadlines:* See our emails or English website!	
GENERAL	Participation is only possible by invitation! By paying the fee, the participant acquires the simple usage rights to the book (worldwide) for an unlimited period of time and agrees to the conditions of participation (see also parts 2+3).
WORKS	• Your work may feature mixed media, painting (oil and acrylic), drawing, watercolor, collage and any type of method of printmaking, including digital art, art photography, art installations, art objects, sculptures, etc. *Participation is guaranteed!* • You are free to decide your subject of choice (but it should be relaxing). The age and the size of the artwork do not matter. There are 6 artworks needed (jpg files of approx. 2,000 to 4,000 KB), out of which will be selected four. One side of your image file (digital photo) must be 30 cm long by 300 dpi. Depending on when you sign up with your payment, you usually have about 2 - 4 months to send image files. See also item "SIGN UP" or **CALL ARTISTS** on our website and the submenu there. Please scroll there down! Please send your files as soon as possible, **the sooner the better!** *(Alternatively you may send printed photos of your image files (approx. 15 x 20 cm). You can get the photos printed in any drugstore or internet store. They should be **glossy** with your artwork information on the back!)*
PAYMENT only to the patron of this book **Gabriele Walter** and the specified account details! Subject: **ART CHÂTEAU 2025**	**Entry Fee: A) EUR 298** for 4 images on a double page with our bilingual professional text *(+ EUR 35 for additional smaller images).* **B) EUR 280** - additional double page with three larger images and shorter text (your pages in the Grand Cru chapter / book beginning - *limited places!*) **C) EUR 230 -** additional double page with three larger images without text (other placement). **D) EUR 149** single page with 1-2 images and only an art slogan. **All expenses relating to bank transfers must be met by the sender. Also with Western Union - see below!** 1. BANK TRANSFER **– the following name** must be specified as the recipient: **Gabriele Walter** **Please ask for my payment details for bank transfer by email!** **2. PAYPAL – Please ask for my paypal link and paypal address by email!** **3. WESTERN UNION to Gabriele Walter.** Please contact me first to reserve your place in the book! No cheques. Entries not accompanied by payment cannot be accepted.
SIGN UP	**1)** We need your address (decisive for your payment). **We will send you the completed user contract after your payment. Please send the signed contract by email or by letter to us.** **2)** Please rank the artworks according to your preference! Artwork information should be exactly in the following format: First and Last name Number of the picture Country, Title, Year, Technique, Size in cm (*example:* **Pablo Picasso 1 France, Portrait, 2020, oil on canvas, 80 x 100 cm**) **3)** Please send the information together with the digital images to: **g.walter@enter-into-art.de** The **file name** should be named in the following way (*or at least 1 - 6):* first and last name picture number country.jpg – *example:* **Pablo Picasso 1 France** **You will find the current deadline for sending images on www.enterintoart-books.com (uppermost menu** CALL ARTISTS**).** Best enter the date in your calendar. *(If we do not receive any images in time, the participation fee will be used for an alternative service - blog post with your images on our German website. Please find more information in the FAQ on our website. Please scroll down there!)*
BOOK DESIGN AWARDS	**Up to 11 book design prizes with a certificate for the winners:** Images will be selected to match the book design: 1st prize (front cover), 2nd prize (back cover), 3rd prize (title page), Honorable Mentions + Special Prize (music pages and special page). **Rewards:** These pages usually cost a lot of money and are a sign of the high esteem in which the artist is held. The total value of the prizes is approx. € 3,000. (Since public relations are much more important than money and can lead to high financial profit, there are no cash prizes.)

PART 2 – ABOUT THE BOOK PROJECT

<table>
<tr><td>ART BOOK</td><td>

The bilingual art gift book “ART CHÂTEAU 2025” will be printed in full color, in soft and hardcover versions (29,7 x 21 cm). The artist can then choose what he/she prefers. The book format may differ due to design requirements.
Usually four selected pictures from each of the artists will be placed on a double page, with one picture displayed on a full page (if possible). A bilingual art appreciation text of each artist and an art slogan. Also his/her website address will be included, if desired. The artist’s name, country and the image captions (specified in your information about your artworks according to our guideline). Please see also the additional offers (PART 1)!
Extra pages will include matching short poems (in English / German or in the mother tongue of the poet). This will promote the exchange between art and poetry and make it possible to publish a gift book with a publishing house.
In the spirit of effective PR, the book is enriched by classic “music suggestions” and cultural-historical features. It also contains a foreword and detailed instructions for an art meditation for mindful viewing of your images. The famous classical piece of music/theme is clearly highlighted on the book cover and discussed in the book. Our decades of journalistic experience as cultural authors at renowned publishers and editorial teams come in handy.
Your name is also on the back cover, in the table of contents at the beginning of the book and at the end of the book in the index, so that your pages can be found quickly.
The book will be published within a year, after all images are here. We will then let you know. By registering soon you will contribute to the early publication.
A free online book will be published which the artist can link to.
The publication will be produced solely for the benefit of the participants and is intended as a means of representing, and ensuring the ongoing promotion of their images. To reduce the author and the selling price, the number of pages is limited. The editor receives 0% royalties.

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<tr><td>AUTHOR’S PRICE, DISTRIBUTION and USEFULNESS OF THE BOOK</td><td>
The book will be available in the bookstores (ISBN), on Amazon and many other internet stores, as well as being placed in the German library network. No print copies are included in the cost to publish. The artist can buy books for a reduced author price from the publisher / bookseller. Usually we work with the Rediroma publishing house in Germany and the bookseller Peecho in Amsterdam or other books-on-demand publishers with a well-known background in the field of human intellectual literature. The editor will inform you about the final prices and contact details for ordering after publication of the book.
<table>
<tr><td>Title: ‘ART CHÂTEAU 2025’, vol. II
Around 80 – 130 pages.
You can choose softcover or hardcover. The ISBN edition will be a hardcover.
The author prices are for guidance only. They can vary depending on the final number of pages in the book - up to 6 Euros.</td><td>Softcover:
1–4 copies: about EUR 25,00
From 15 copies: about EUR 24,00
Hardcover:
1–4 copies: about EUR 33,50
From 5 copies: about EUR 30,00
For more copies up to 25% discount.
No compulsory purchase!</td></tr>
<tr><td colspan="2">Please click and find more information about the ‘Enter into Art’ concept on our English website:
Scroll in our books! ART BOOKS The way we work Text concept and other (You may copy the texts and use Google Translate!)</td></tr>
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<tr><td>GENERAL RULES FOR THE BOOK</td><td>

The book represents internationally selected artists. The translation of all texts is provided by professional native speakers. Understanding foreign-language texts in the book is the responsibility of the artist.
Text length, design and structure of the publications may vary. Publications will be similar to those already published in the example.
The order in which the artists appear may be varied because of design issues.
Before the book is given to the publisher, the artist receives a link to the online book file so he or she can view the content. Minor changes, additions and, of course, corrections may be considered. The artist must approve the accuracy of his/her material to be published. For this, he/she will be contacted three times. If there is no feedback within a week, I assume that everything is correct.
The participation fee will be refunded if the book cannot be printed due to unforeseen reasons or because of absolutely unsuitable works of art.

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PART 3 – COPYRIGHT and other	
COPYRIGHT OF THE ARTISTS' WORKS	• The participating artists/poets are to be regarded as co-authors of the collective work. • The copyright and other rights of artwork use remain with the artist. The works are, therefore, freely available to the artist. • All participating artworks (including photos of the work) must be original, and **not infringing third party copyrights.** • The works will be published free of charge for the purpose of promotion and presentation. • The artist grants the editor / organizer free, non-exclusive and non-transferable rights to publication, presentation and reproduction of his or her submitted pictures, and also use for other promotional purposes in print media, CDR and on the Internet regarding the book and public relations. • The license does not include any time period or geographical limitation; it applies to commercial and non-commercial use. • The participant agrees to these rules by making payment and should also sign the user contract in their own interest. Explanation: the editor owns the copyright of the book. The artist acquires the copyright of the book as co-author. The editor is not the publisher – see ART BOOK.
COPYRIGHT OF THE EDITOR OF THE ANTHOLOGY (contract of use)	The editor / copywriter, Gabriele Walter, is the patron of this book. As the author of the anthology she is entitled to transfer rights of use. The artist (or poet) receives the simple right of use (worldwide) for an unlimited period of time. **For this is needed your signature.** See the contract in the attachment. Due to its creative peculiarity, collective works are protected by copyright like independent works, irrespective of the copyright on the recorded works: • The editor is the provider of the service, which consists of compiling texts and works of art into collections and which is characterized by a personal intellectual creation. • The anthology is a uniquely designed art and gift book (art and poetry). The editor selects both the artists/poets and their works, and arranges them in an overall intellectual and aesthetic sense, embedded in a creative concept. • The editor founded the collection and the title, and also created the design. The book also contains texts and lyrics, written or guided and well chosen by the editor. • The editor engaged professional employees (for example translator, illustrator, designer).
FINAL CLAUSES	• The organizer/editor reserve the exclusive right to deliberate on unforeseen situations not covered by these regulations and to interpret the rules stated herein. • Participation implies acceptance of all rules and conditions listed above.
All emails, shipments, letters and payments will be responded. Should you not receive a reply, please ask for a confirmation (or send a letter by mail). For basic questions, please send an email before you log in. **Email address:** g.walter@enter-into-art.de (or: please only in case of no answer gabriele.walter@medi*t*aterra.de) **Websites: https://www.enterintoart-books.com/ + www.enter-into-art.com + www.medi*t*aterra.de** **CV:** If you like, you are welcome to send a short CV of no more than one clearly arranged text page as a PDF, ready for occasionally presentation and for information. Here is a file name example*:* **Pablo Picasso France Vita.pdf**	

You are free to choose the theme of your artwork!

Public relations content: *The PR content of the book will be illustrated by us ourselves.* The world-famous composer and the very popular festivities continuously contribute to the success of the book. The design of the new volume will be based on the first volume of "Art Château", with the composer and the famous music suggestion being highlighted more clearly on the cover (see "Excellent Art" volume 4).The second volume in the series is dedicated to a legendary wine region in Germany where the world-famous "ice wine" is grown.

In order to enable you the greatest possible effectiveness and success as an artist, you will receive a contract of usage rights for the book. *We recommend that you use your user rights to the book as actively as possible for your reputation as an artist!*

For this is needed your signature under the contract of usage rights, which will be sent to you after your payment. Here is a sample contract:

https://www.enterintoart-books.com/ + www.enter-into-art.com

Gabriele Walter
Pützstücker Str. 45
53639 Königswinter / GERMANY
e-Mail: g.walter@enter-into-art.de

This is a sample contract!

The rights-holder gives the assurance that is entitled to grant rights of use.

'Enter into Art' - CONTRACT OF USE

for the art book 'ART CHÂTEAU 2025', vol. II

Address of the acquirer (artist):

First and last name Street, nr. # etc. City and zip code Country	Only for information! Please pay the participation fee and *send me your address!* I will send you the completed user contract after your payment. Then you can print and sign it and send it by email or by letter to my address!

The transfer of rights of use concerns the book 'ART CHÂTEAU 2025', vol. II, in which the artist is represented with works of art selected by the editor and a text / slogan about the works.

The rights of use for the art book 'ART CHÂTEAU 2025', vol. II with photos of the selected artworks will be transferred as follows:

- The artist receives the simple right of use (worldwide) for an unlimited period of time.
- The artist is permitted to make copies and screenshots of the book pages with his or her artworks, including the foreword, front cover, back cover, title page, imprint page, inner cover and all other pages which do not contain other artworks. The artist is permitted to use these pages and the text about his artworks for promotional purposes (including on the internet, in his or her own exhibitions and in lectures or readings), stating the authors/origin of the text. The artist is not permitted to edit or change the text.
- The artist may link all "Enter into Art" issues relating to the art book on the internet. The artist is permitted to make screenshots of these posts and duplicate them. The artist can put links to the online book.
- The artist may not pass the rights of use to third parties. Exceptions to this are as follows: disclosure to the press, broadcasting, video channel and TV is permissible, stating the editor/authors of the book *who must be consulted beforehand.* (This also applies to foreign language translations of the artist's text from the book.)
- The artist is not allowed to edit, print or publish the book.

The rights of use become effective upon receipt of payment and both signatures. The fee for transferring the rights of use is **EUR 298 (for participation with 4 images on a double page) / EUR 149 (for participation with 1 - 2 images on a single page).** Payment must be made to register the artworks for the book. Without payment, the contract is invalid.

Signature of the rights-holder: (Gabriele Walter)

I hereby confirm my participation in the book. Payment entitles me to the above rights of use for the book 'ART CHÂTEAU 2025', vol. II. I have read, understood and agree to the rules and conditions. I also agree to the free publication of my personal information and artworks in exhibitions, other publications and on the internet, related to this book project and public relations.	**Signature of the acquirer (artist):** (first and last name) **Date of payment:**

Amount paid in EUR:

Payment for the above rights of use for the art book 'ART CHÂTEAU 2025', vol. II is made by:

Send this contract to the following address or per email to **g.walter@enter-into-art.de** ***Please don't forget to sign the contract!***	Gabriele Walter Pützstücker Str. 45 53639 Königswinter GERMANY

Data protection: Your information is used to publish the pictures, our own contact with you and payment transactions.

Cut here to use the address for your letter:

Gabriele Walter
Pützstücker Str. 45
53639 Königswinter
GERMANY