

**'Enter into Art' International: Art Book Project and Competition**

**'Poetry of Travel'**

Editor: Kurt Ries

**(In memory of Paul Klee)**



(Book series: LOUNGE 2 – volume XI – [Sample book](#))

**BOOKS ARE PERMANENT AND LASTING!**

You can copy the text for Google Translate. To make sure you understand everything, please compare with the English text!

Dear Friend of Art,

I would like to invite you to take part in the book project and competition "Poetry of Travel". I'm planning to launch the book on the occasion of the 145th birthday of Paul Klee, who traveled a lot. You will find an example of the art gift book [here!](#) (Welcome to another volume of the art book series, LOUNGE 2, which is dedicated to specific topics. Please see more volumes on our website!)

You can choose the size, style and subject of your artwork freely, but it should be related to our explanation of the topic (according to your *free* interpretation - see below). I will need up to three high-quality JPG files and the signed user contract. The book "Poetry of Travel" will display one of your artworks on a full page. It will be a beautiful gift book containing international art, an entertaining foreword relating to the theme, art slogans (specially written by us for your work of art) and lyrical poems. The book will be bilingual (English / German, size 21 x 21 cm).

You will take part in our art competition with up to 11 valuable book design awards.

Best regards,  
Kurt Ries  
(editor)

**Deadline for payment:** The number of book places is limited! **If you are interested, please contact me first and reserve your place by paying the entry fee. Images can be sent later - by the end of January 2024!**

- **Entry fee: EUR 149** for a single page. For several pages, please see 'PAYMENT' in the Rules!

**Included in the fee:**

- The printed art gift book will be published by a belletristic publisher / bookseller with one image from each artist on a full page (along with your website address and a slogan that matches your artwork).
- Providing the bilingual book (English / German) with the specified PR content.
- The artist receives the simple right of use of the book (worldwide) for an unlimited period of time.
- Participation in the contest for up to 11 book design awards.

Artists can buy copies of the printed book (soft and hardcover) at a reduced author price. **No compulsory purchase!** Please see the Author's Price section of Part 2 of the rules. **No print copies are included.** *Please read the rules carefully and sign up using PART 1.*

**Free service (for more information click here):**

- Online-book (presentation of the book in the internet) and also blog posts about the book in our German blog journal and on our English website.
- Bonus video for the first 20 participants, blog post with the video.

[www.enterintoart-books.com](http://www.enterintoart-books.com) + [www.enter-into-art.com](http://www.enter-into-art.com) + [www.meditaterra.de](http://www.meditaterra.de)

**RULES AND CONDITIONS – editor: Kurt Ries**  
**Art gift book “Poetry of Travel” (with contest)**

<b>PART 1 – REGISTRATION, PAYMENT, AWARDS - Deadline for payment: see invitation!</b>	
GENERAL	<p><b>EXAMPLE: art gift book</b> - Please read also PART 2 + 3 of the Rules! <i>Participation only with invitation!</i></p> <p>Once the payment of the fee has been made, the participant acquires the simple rights of use of the book (worldwide) for an unlimited period of time and agrees with the conditions of participation.</p> <p>The book is devoted to the PR topic "Poetry of Travel" on the occasion of the 145. birthday of Paul Klee. <u>The topic is left to your free interpretation.</u> In the broadest sense, your pictures should link to the book theme (See below! At the end of the rules you will find a detailed explanation of the subject).</p>
WORKS	<ul style="list-style-type: none"> <li>• Your work may feature mixed media, painting (oil and acrylic), drawing, watercolor, collage and any type of method of printmaking, including digital art, art photography, art installations, art objects, sculptures, etc. <i>Participation is guaranteed!</i></li> <li>• You are free to interpret the subject (but it should be relaxing). <b>Please see the above item GENERAL!</b> The age and the size of the artwork do not matter.</li> </ul> <p>There are up to 3 artworks needed (an image of each piece to be sent as a jpg file of approx. 3000 to 4000 KB), out of which will be selected one. One side of your image file (digital photo) should be 20 cm long by 300 dpi. <b>The image files must be sent by end of January 2024 at the latest – the sooner the better.</b></p> <p><i>(Alternatively you may send printed photos of your image files (approx. 10 x 15 cm). You can get the photos printed in any drugstore or internet store. They should be <b>glossy</b> with your artwork information on the back!)</i></p>
PAYMENT	<p>Entry fee: <b>EUR 149</b> - subject of payment: <b>“Poetry of Travel”</b></p> <p>Double page: EUR 280, three pages: EUR 390, four pages: EUR 520</p> <p><b>All expenses relating to bank transfers must be met by the sender. Also by Western Union...!</b></p> <p>1. BANK TRANSFER – <b>the following name</b> must be specified as the recipient: <b>Kurt Ries</b></p> <ul style="list-style-type: none"> <li>• Postbank Frankfurt am Main, Eckenheimer Landstr. 242, 60320 Frankfurt am Main, Germany  <b>IBAN: DE64 5451 0067 0134 2636 73    BIC: PBNKDEFF</b></li> </ul> <p>2. PAYPAL-LINK: <a href="https://www.paypal.com/paypalme/KurtRies?locale.x=de_DE">https://www.paypal.com/paypalme/KurtRies?locale.x=de_DE</a>  Or please use the following email address for paypal: <a href="mailto:kurt-ries-kunst@web.de">kurt-ries-kunst@web.de</a></p> <p>3. WESTERN UNION – to Kurt Ries (I need MTCN-Number and your name, specified there.)</p> <p>No cheques. Entries not accompanied by payment cannot be accepted.</p>
SIGN UP	<p><b>1) I need your address</b> with your payment. I will send you the completed user contract after your payment. Please send the signed contract by email or by letter to us.</p> <p><b>2) Please rank the artworks</b> according to your preference! Artwork information should be exactly in the following format:</p> <p style="text-align: center;">First and Last name <i>Number of the picture</i>, Country, Title, Year, Technique, Size in cm  <i>(example: Pablo Picasso 1 France, Portrait, 2013, Oil on Canvas, 80 x 100 cm)</i></p> <p><b>3) Please send the information</b> together with the digital images to: <a href="mailto:kurt.ries@enter-into-art.de">kurt.ries@enter-into-art.de</a>  The <b>file name</b> should be named in the following way (or at least 1, 2, 3):  first and last name <i>picture number</i> country.jpg – <i>example: Pablo Picasso 1 France</i></p> <p><b>You will find the current deadline for sending images on our website <a href="http://www.enterintoart-books.com">www.enterintoart-books.com</a> (uppermost menu <b>CALL ARTISTS</b>).</b> Best enter the date in your calendar.</p>
BOOK DESIGN AWARDS	<p><b>Up to 11 book design awards with a certificate for the winners:</b>  Your picture on the book cover, back cover or title page (1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup> prize). Images can also be used as chapter leaders (Honorable Mentions). Artworks will be selected to match the book design.</p> <p><b>Rewards:</b>  These pages usually cost a lot of money and are a sign of the high esteem in which the artist is held. The total value of the prizes is approx. € 3,000. (Since public relations are much more important than money and can lead to high financial profit, there are no cash prizes.)</p>

## PART 2 – ABOUT THE BOOK PROJECT - [Sample book link: Click here!](#)

ART BOOK	<ul style="list-style-type: none"> <li>The bilingual art gift book “Poetry of Travel” will be printed in full color, <b>in soft and hardcover versions (21 x 21 cm)</b>. The artist can then choose what he/she prefers. The book format may differ due to design requirements.</li> <li><b>One</b> selected artwork from each of the artists will be displayed on a full page with a bilingual art slogan matching each image. Also his/her website address will be included, if desired. The artist’s name, country and the image captions (specified in the entry form).</li> <li>Extra pages will include matching short poems (English, German). This will promote the exchange between art and poetry and make it possible to publish a gift book with a publishing house. An entertaining foreword relating to the theme will be enriched by photographic illustration.</li> <li>The book will be published within a year, <u>after</u> all images are here. We will then let you know. <b>By registering soon you will contribute to the early publication.</b></li> <li>A free online book will be published which the artist can link to.</li> <li>The publication will be produced solely for the benefit of the participants and is intended as a means of representing, and ensuring the ongoing promotion of their images. To reduce the author and the selling price, the number of pages is limited. The editor receives 0% royalties.</li> </ul>		
AUTHOR’S PRICE, DISTRIBUTION and USEFULNESS OF THE BOOK	<p>The book will be available in the bookstores, on Amazon and many other internet stores, as well as being placed in the German library network. <b>No print copies are included in the cost to publish. The artist can buy books for a reduced author price from the publisher / bookseller.</b> Usually we work with the Rediroma publishing house in Germany and the bookseller Peecho in Amsterdam or other books-on-demand publishers with a well-known background in the field of intellectual literature. The editor will inform you about the final prices and contact details for ordering after publication of the book.</p> <table border="1" data-bbox="384 965 1538 1173"> <tr> <td data-bbox="384 965 970 1173"> <p>Title: <b>Poetry of Travel (In memory of Paul Klee)</b> Around 80 – 120 pages. <b>You can choose softcover or hardcover.</b> The ISBN edition will be a hardcover. The author prices are for guidance only. They can vary depending on the final number of pages in the book - up to 6 Euros.</p> </td> <td data-bbox="970 965 1538 1173"> <p><b>Softcover:</b> 1–4 copies: about EUR 20,70 From 5 copies: about EUR 18,60 <b>Hardcover:</b> 1–4 copies: about EUR 28,00 From 5 copies: about EUR 25,25 <b>No compulsory purchase!</b></p> </td> </tr> </table> <p>Please click and find more information about the ‘Enter into Art’ concept on our English website: <a href="#">Scroll in our books</a> - <a href="#">ART BOOKS</a> - <a href="#">Usefulness, distribution</a> - <a href="#">The way we work</a> - <a href="#">Book concept</a></p>	<p>Title: <b>Poetry of Travel (In memory of Paul Klee)</b> Around 80 – 120 pages. <b>You can choose softcover or hardcover.</b> The ISBN edition will be a hardcover. The author prices are for guidance only. They can vary depending on the final number of pages in the book - up to 6 Euros.</p>	<p><b>Softcover:</b> 1–4 copies: about EUR 20,70 From 5 copies: about EUR 18,60 <b>Hardcover:</b> 1–4 copies: about EUR 28,00 From 5 copies: about EUR 25,25 <b>No compulsory purchase!</b></p>
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GENERAL RULES FOR THE BOOK	<ul style="list-style-type: none"> <li>The book represents internationally selected artists. The translation of all texts is provided by professional native speakers. Understanding foreign-language texts in the book is the responsibility of the artist.</li> <li>Text length, design and structure of the publications may vary. Publications will be similar to those already published in the example.</li> <li>The order in which the artists appear may be varied because of design issues.</li> <li>Before the book is given to the publisher, the artist receives a link to the online book file so he or she can view the content. Minor changes, additions and, of course, corrections may be considered. <b>The artist must approve the accuracy of his/her material to be published.</b> For this, he/she will be contacted three times. If there is no feedback within a week, I assume that everything is correct.</li> <li>The participation fee will be refunded if the book cannot be printed due to unforeseen reasons or because of absolutely unsuitable works of art.</li> </ul>		
<h2>PART 3 – COPYRIGHT and other</h2>			
COPYRIGHT OF THE ARTISTS’ WORKS	<ul style="list-style-type: none"> <li>The participating artists/poets are to be regarded as co-authors of the collective work.</li> <li>The copyright and other rights of artwork use remain with the artist. The works are, therefore, freely available to the artist.</li> <li>All participating artworks (including photos of the work) must be original, and <b>not infringing third party copyrights.</b></li> <li>The works will be published free of charge for the purpose of reputation, promotion and presentation.</li> <li>The artist grants the editor/organizer free, non-exclusive and non-transferable rights to publication, presentation and reproduction of his or her submitted pictures, and also use for other promotional</li> </ul>		

	<p>purposes in print media, CDR and on the Internet regarding the book and public relations.</p> <ul style="list-style-type: none"> <li>• The license does not include any time period or geographical limitation; it applies to commercial and non-commercial use.</li> <li>• The participant agrees to these rules by making payment and should also sign the user contract in their own interest. <u>Explanation</u>: the editor owns the copyright of the book. The artist acquires the copyright of the book as co-author. The editor is not the publisher – see ART BOOK.</li> </ul>
COPYRIGHT OF THE EDITOR OF THE ANTHOLOGY (contract of use)	<p>The editor, Kurt Ries, is the patron of this book. As the editor of the anthology the patron is entitled to transfer rights of use. The artist receives the simple right of use (worldwide) for an unlimited period of time. <b>For this is needed your signature.</b> See the contract in the attachment.</p> <p>Due to its creative peculiarity, collective works are protected by copyright like independent works, irrespective of the copyright on the recorded works:</p> <ul style="list-style-type: none"> <li>• An editor is the provider of the service, which consists of compiling texts and works of art into collections and which is characterized by a personal intellectual creation.</li> <li>• The anthology is a uniquely designed art and gift book (art and poetry). The editor selects both the artists/poets and their works, and arranges them in an overall intellectual and aesthetic sense, embedded in a creative concept.</li> <li>• The editor founded the collection and the title. If needed, he also created the design. The book can also contain texts, as well as illustrations by the editor.</li> <li>• The editor engaged professional employees (for example translator, illustrator, writer).</li> </ul>
FINAL CLAUSES	<ul style="list-style-type: none"> <li>• The organizer/editor reserve the exclusive right to deliberate on unforeseen situations not covered by these regulations and to interpret the rules stated herein.</li> <li>• Participation implies acceptance of all rules and conditions listed above.</li> </ul>
<p>All emails, shipments, letters and payments will be responded. Should you not receive a reply, please ask for a confirmation (or send a letter by mail). <b>For basic questions, please send an email before you log in.</b></p> <p><b>Email address:</b> <a href="mailto:kurt.ries@enter-into-art.de">kurt.ries@enter-into-art.de</a> (or: please only in case of no answer <a href="mailto:kurt-ries-kunst@web.de">kurt-ries-kunst@web.de</a>)</p> <p><b>Websites:</b> <a href="http://www.enter-into-art.com">www.enter-into-art.com</a> <a href="http://www.enterintoart-books.com">www.enterintoart-books.com</a> <a href="http://www.meditaterra.de">www.meditaterra.de</a></p> <p><b>CV:</b> If you like, you are welcome to send a short CV of no more than one clearly arranged text page as a PDF, ready for occasional presentation and for information. Here is a file name example: <b>Pablo Picasso France Vita.pdf</b></p>	

### Explanation on the subject: "Poetry of Travel" (In memory of Paul Klee)

The book explores the question how traveling influences the creative process of artistic work. As art history shows, it is essential for people who create art to find new sources of inspiration and to travel for this purpose. As a rule, stimulating exhibitions are also visited and valuable contacts are made. Traveling also plays a major role in Paul Klee's CV. He spent almost every summer in a different cultural and historical place. Again and again he stayed in Italy, France and Switzerland, where many inspirational impressions could be absorbed. In particular, his trips to Tunisia and Egypt shaped his work, which is reflected in his rhythmic landscapes. In an abstract manner they continue into apparent infinity. His goal of exceeding the limits of sensual experience and fathoming the mysteries of nature led - just like his encounters with progressive currents in European painting - to a very personal style and ultimately to worldwide success. His works were also exhibited several times in New York during his lifetime.

You are free to choose the subject of the picture: How has traveling affected your artistic work? Are there something like key experiences that led to the change in style or to the thematic reorientation? And to what extent has the journey itself become worthy of being object of painting, the path the goal?

In order to enable you the greatest possible effectiveness and success as an artist, you will receive a contract of usage rights for the book. *I recommend that you use your user rights to the book as actively as possible for your reputation as an artist!*

**For this is needed your signature under the contract of usage rights, which will be sent to you after your payment. Here is a sample contract:**

[www.enter-into-art.com](http://www.enter-into-art.com) and [www.enterintoart-books.com](http://www.enterintoart-books.com)

Kurt Ries

Pützstücker Str. 45

53639 Königswinter / GERMANY

e-Mail: [kurt.ries@enter-into-art.de](mailto:kurt.ries@enter-into-art.de)

The rights-holder gives the assurance that is entitled to grant rights of use.

**This is a sample contract!**

## 'Enter into Art' - CONTRACT OF USE

for the printed art book "Poetry of Travel"

### **Address of the acquirer (artist):**

First and last name  
Street, nr.  
# etc.  
City and zip code  
Country

**Only for information! Please pay the entry fee and send me your address! I will send you the completed user contract after your payment. Then you can print and sign it and send it by email or by letter to my address!**

The transfer of rights of use concerns the book "Poetry of Travel", in which the artist is represented with works of art selected by the editor.

The rights of use for the art book "Poetry of Travel" with photos of the selected artworks will be transferred as follows:

- The artist receives the simple right of use (worldwide) for an unlimited period of time.
- The artist is permitted to make copies and screenshots of the book pages with his or her artworks, including the foreword, front cover, back cover, title page, impressum page, inner cover and all other pages which do not contain other artworks. The artist is permitted to use these for promotional purposes (including on the internet, in his or her own exhibitions and in lectures or readings), stating the authors/origin of the text. The artist is not permitted to edit or change the text.
- The artist may link all "Enter into Art" issues relating to the art book on the internet. The artist is permitted to make screenshots of these posts and duplicate them. The artist can put links to the online book.
- The artist may not pass the rights of use to third parties. Exceptions to this are as follows: disclosure to the press, broadcasting, video channel and TV is permissible, stating the editor/authors of the book who must be consulted beforehand. (This also applies to foreign language translations of the text from the book.)
- The artist is not allowed to edit, print or publish the book.

The rights of use become effective upon receipt of payment and both signatures. The fee for transferring the rights of use is **EUR 149 (for participation with one page)**. Payment must be made to register the artworks for the book. Without payment, the contract is invalid.

### **Signature of the rights-holder:** (Kurt Ries)

I hereby confirm my participation in the book. Payment entitles me to the above rights of use for the book "Poetry of Travel".

I have read, understood and agree to the rules and conditions. I also agree to the free publication of my personal information and artworks in exhibitions, other publications and on the internet related to this book project.

### **Signature of the acquirer (artist):**

**Date of payment:**

### **Amount paid in EUR:**

Payment for the above rights of use for the art book "Poetry of Travel" is made by:

Send this contract to the following address or per email to [kurt.ries@enter-into-art.de](mailto:kurt.ries@enter-into-art.de):

**Please don't forget to sign the contract!**

Kurt Ries  
Pützstücker Str. 45  
53639 Königswinter  
GERMANY

Data protection: Your information is used to publish the pictures, the own contact with you and payment transactions.

Cut here to use the address for your letter:

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**Kurt Ries**  
**Pützstücker Str. 45**  
**53639 Königswinter**  
**GERMANY**